

# Ján Dugovič

Product Designer



## PROFILE

Design Systems Leader and Product Designer in higher education and fintech in CZ. Occasional lecturer and pro-bono contributor to NGOs.

## EXPERIENCE

**Design System Leader** at Generali in Prague (remote) 2025 & ongoing  
Czech branch of Generali is a leading insurer. They cater to their and partner's employees and clients with many systems. Helped herd 3 design systems and bring them to AI era.

**Design Leader** at NTK in Prague 2023 & ongoing  
National Library of Technology of the Czech Republic is a leading institution in higher education library services. Current project is seeking to unify research libraries' systems across the country and I'm building the design team to ensure that.

**Design Systems Specialist** at Charles University in Prague 2024–2025  
Oldest and largest Czech university is transforming its systems for student services. Helped build an analytical framework and a design system for it.

**Design Systems Leader and UX Designer** at KB in Prague 2020–2023  
Major CEE retail bank, was undertaking a transformation. I helped lead a 70-member design team in defining the new visual identity, service offering and ways of working. Additionally, I led an org-wide design systems initiative.

**UX Designer** at mluvíi.com and at 2N Telekomunikace in Prague 2019  
Worked on UI consistency and user research for tech support services startup under O<sub>2</sub> umbrella. Redesigned security HW management sw.

**UX Designer** at InInvestments in Prague 2017–2019  
Pioneered UX design for a consortium of financial advisory companies.

**In-House DTP Designer** at FaxCopy in Bratislava 2012–2015  
Managed brand identities and stationery, from concept to large-scale printing.

## EDUCATION

University College Nordjylland in Ålborg **PBA** in Digital Concept Dev. 2015–2017

SOŠ Polygrafie Bratislava **dis.** in Digital Graphics 2010–2012

School of Librarianship Bratislava **matura** in Library and Info. Sci. 2004–2008

## SKILLS

I design experiences and services, supported by my skills in research, prototyping, and facilitation, enriched by my background in graphic design and coding.

dugovicjan@gmail.com • See my portfolio at jandu.top

A handwritten signature in blue ink, appearing to be 'Dugovič'.